meta.relations

Who we are

meta.relations comprises a team of highly qualified software developers, communications consultants and experts from the customer service sector who are very skilled and can look back on many years of professional experience.

meta.crm, our database-supported communications software, forms the basis of our company. We cooperate closely with global agencies and we manage the communication departments of several international corporations, thereby ensuring a continuous improvement of our application which was launched in 1996.

The clear goal of meta.relations is to provide our clients with tailor-made and integrated software solutions in combination with the corresponding services.

Our reliability and flexibility guarantee customer satisfaction.

Our services

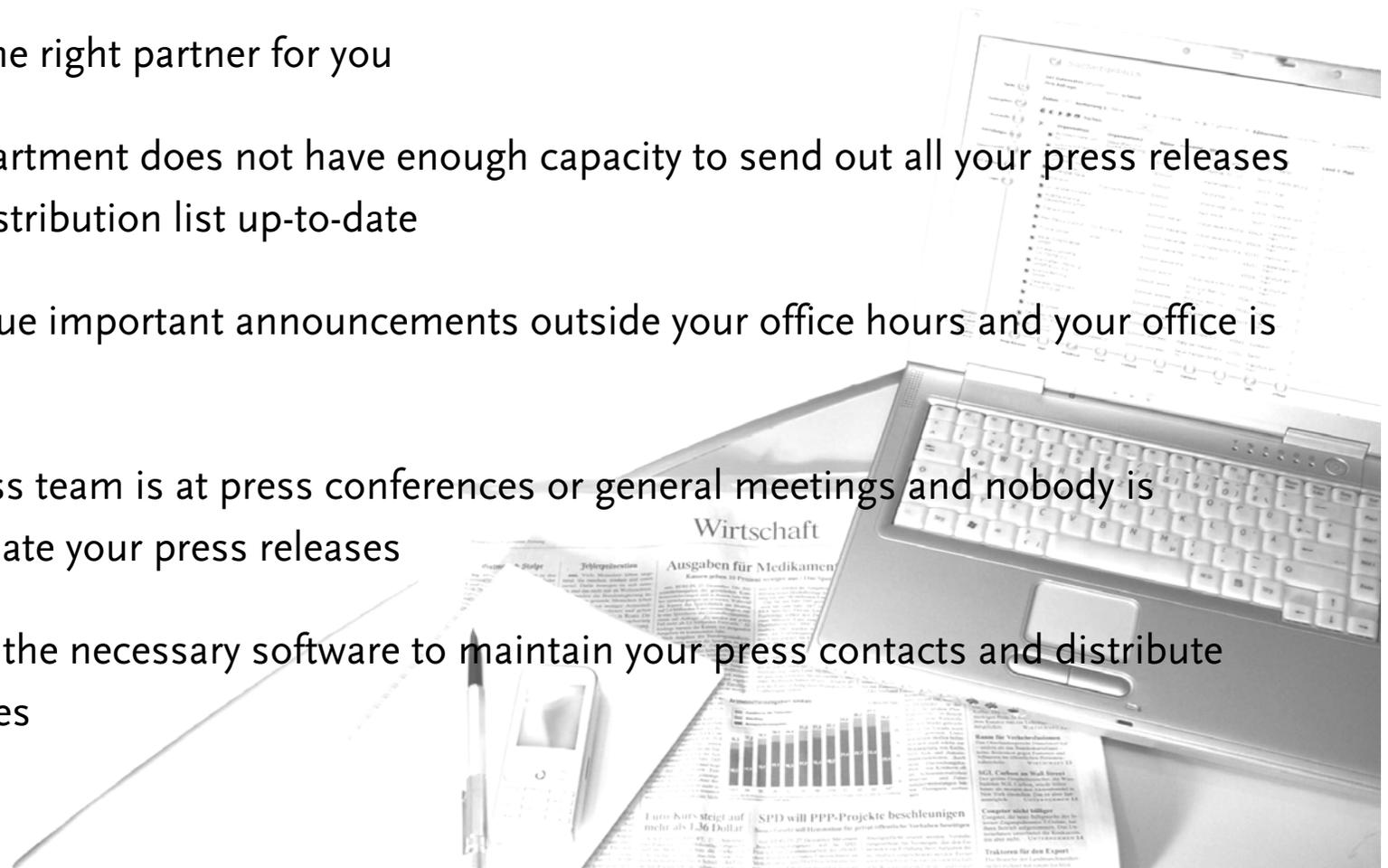Press services

Address services

Databasemanagement

meta.crm

Press services

We send out press releases both for small enterprises and for large companies which are quoted on the stock exchange. Alternatively, we offer meta.crm, a database for press work and investor relations.

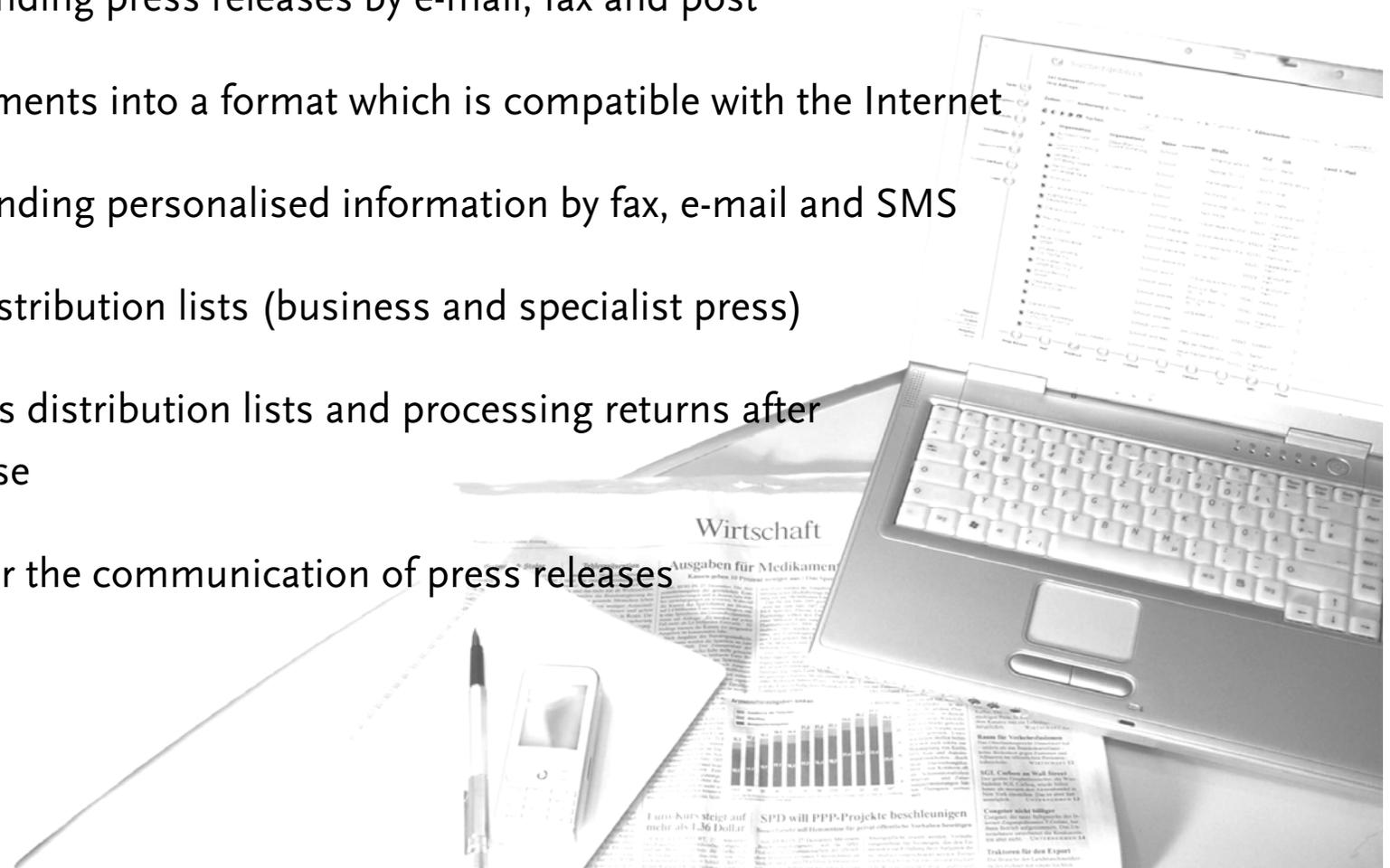meta.relations is the right partner for you

- if your press department does not have enough capacity to send out all your press releases and keep your distribution list up-to-date

- if you need to issue important announcements outside your office hours and your office is no longer staffed

- if your entire press team is at press conferences or general meetings and nobody is available to circulate your press releases

- if you are lacking the necessary software to maintain your press contacts and distribute your press releases

Press services

We provide the following services:

- Preparing and sending press releases by e-mail, fax and post

- Converting documents into a format which is compatible with the Internet

- Preparing and sending personalised information by fax, e-mail and SMS

- Creating press distribution lists (business and specialist press)

- Maintaining press distribution lists and processing returns after
  every press release

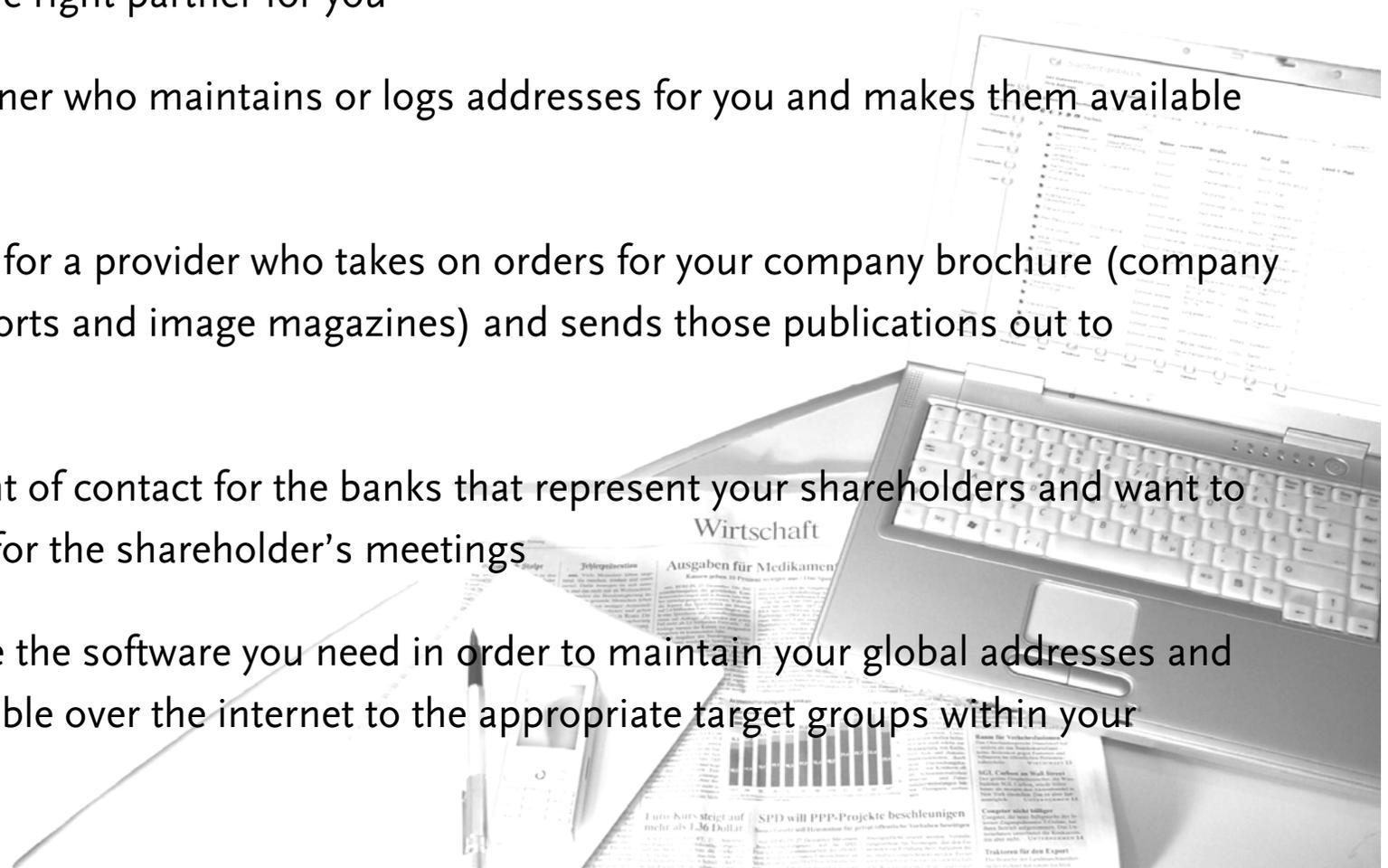- On-call service for the communication of press releases

Address services

We carry out high-quality address logging for you and our database meta.crm provides for worldwide availability of your addresses.
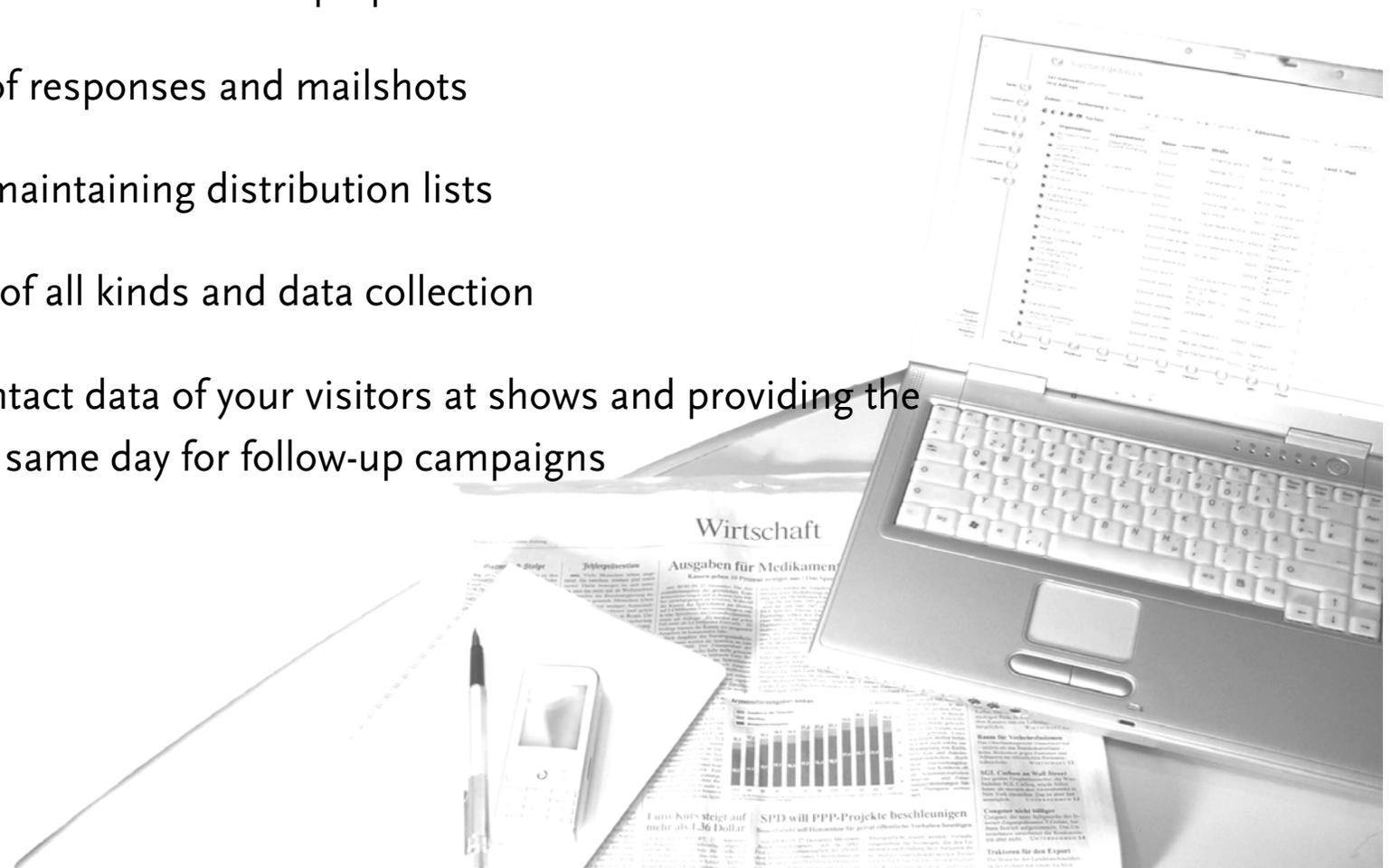
meta.relations is the right partner for you

- if you need a partner who maintains or logs addresses for you and makes them available in a suitable form

- if you are looking for a provider who takes on orders for your company brochure (company and quarterly reports and image magazines) and sends those publications out to interested parties

- if you need a point of contact for the banks that represent your shareholders and want to order invitations for the shareholder's meetings

- if you do not have the software you need in order to maintain your global addresses and make them available over the internet to the appropriate target groups within your company

Address services

We provide the following services:

- Address logging, maintenance and preparation

- Post-processing of responses and mailshots

- Drawing up and maintaining distribution lists

- Taking on orders of all kinds and data collection

- Gathering the contact data of your visitors at shows and providing the
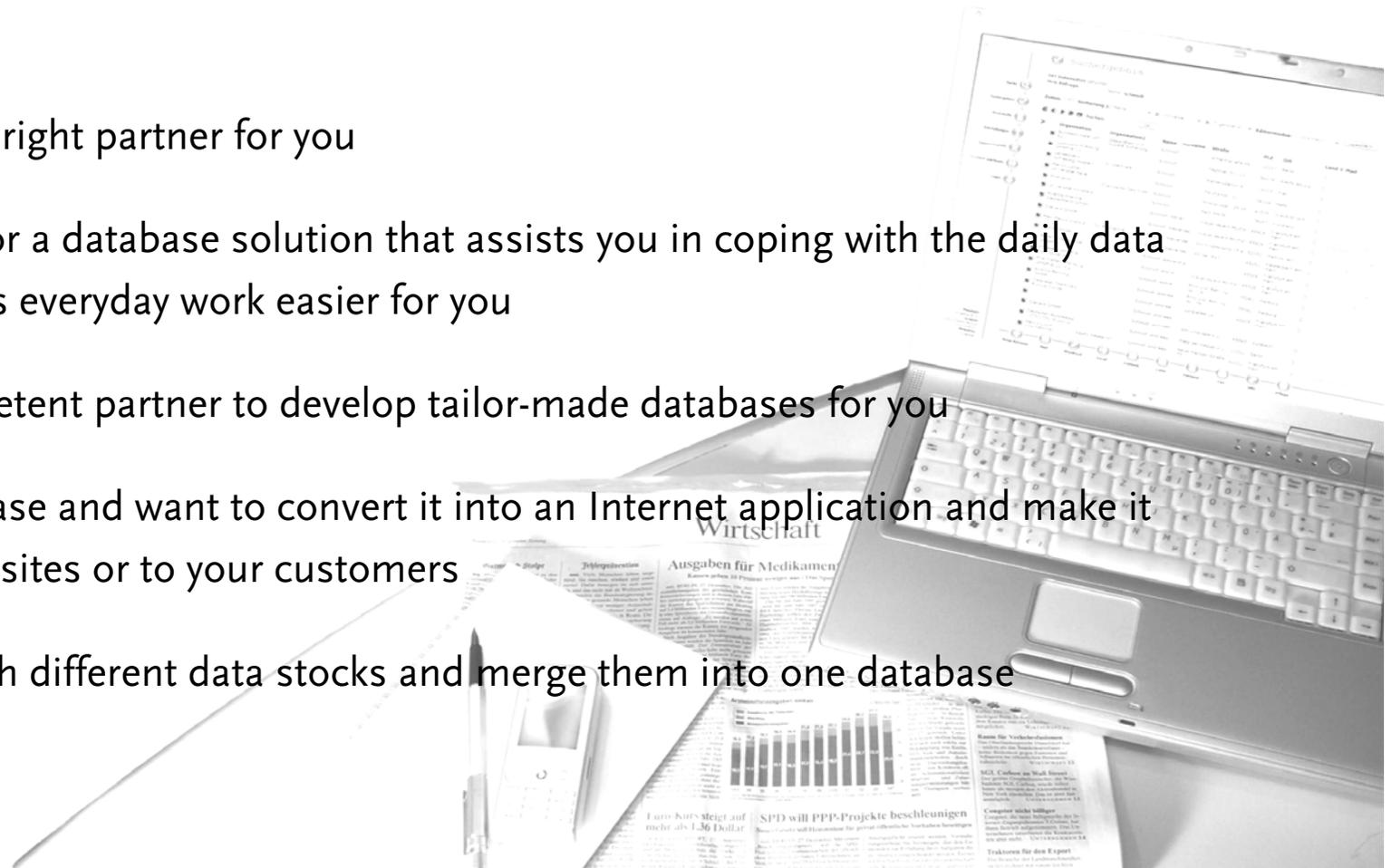 addresses on the same day for follow-up campaigns

Database management

We supply you with ready-to-use databases for your communication, warehousing, project registration and order management. We develop customised database solutions and make them available over the Internet if required. We programme interfaces to other databases and applications.

meta.relations is the right partner for you

- if you are looking for a database solution that assists you in coping with the daily data volumes and makes everyday work easier for you

- if you need a competent partner to develop tailor-made databases for you

- if you have a database and want to convert it into an Internet application and make it available to several sites or to your customers

- if you want to match different data stocks and merge them into one database

Database management

We provide the following services:

- Providing database solutions

- Developing databases

- Statistical evaluations and analysis

- Interface programming

- Data correction and matching

- Consulting on databases use

meta.**crm**

meta.crm is a web-based, easy to operate communications database for media and investor relations, which allows you to administer all your addresses and contacts via the Internet. You can pass information on to your contacts via e-mail, fax, SMS and post using meta.crm.

meta.crm is available over the Internet to all

users, no matter where they are. This

means no client installation is required.

Updates are available for all users at

the same time. It also means no

administration and data backup work for

your company.

⊕ Login

LOGIN

User name [   ]
Password [   ]
Language [deutsch ▾]

[Login]

Forget password? Send us a mail

Impressum

meta.crm-Hotline: +49 (6190) 9199457

Ver. 1.2.5.3 08.07.2004 19:42:10

This site is optimized for resolutions **800*600** and **1024*768** and tested with Microsoft **Internet Explorer 5.5, 6.0**.
Java Script should be enabled in your browser (Extras/Internetoptionen/Sicherheit/Stufe anpaßen/Scripting/Active scripting/Activieren)

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Customers

Contact

meta.relations

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